
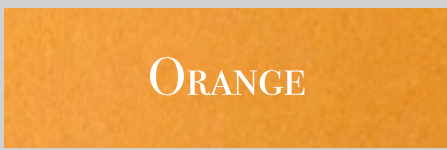




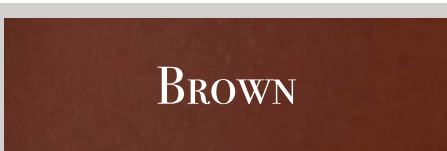
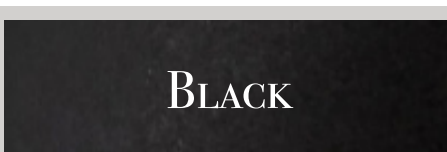
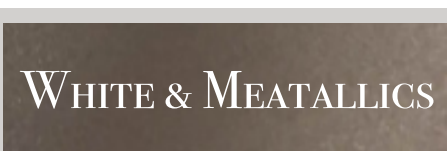




CENTERED BY DESIGN

CENTERED BY DESIGN

## COLOR THEORY & EMOTIONS GUIDE

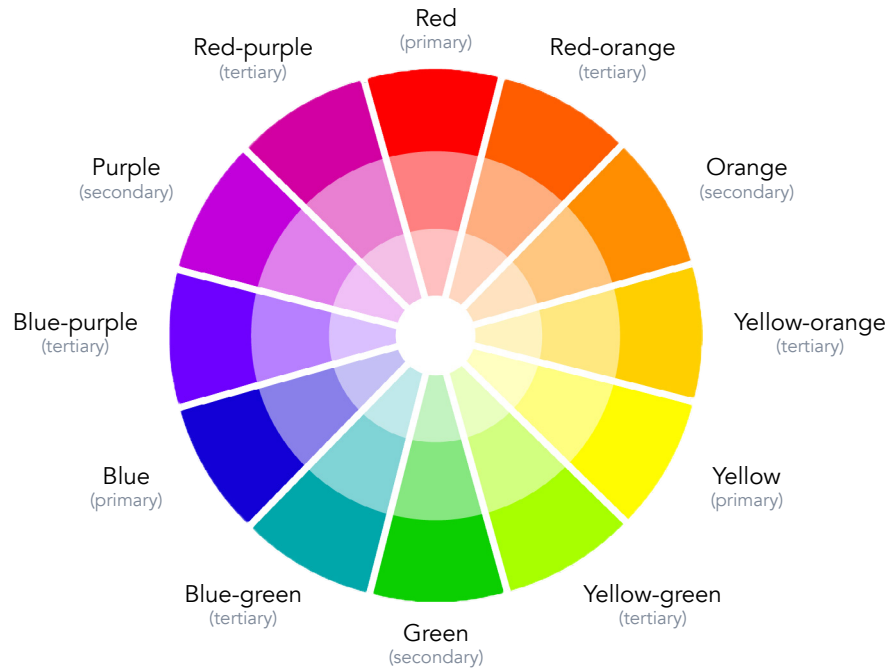
 <p>RED</p>	<p>Intoxication, Power, Sensuality, and, Valor. Earth's oldest pigment.</p> <hr/>
 <p>ORANGE</p>	<p>Sweetness, Transformation, Warmth, Energy, and Sophistication.</p> <hr/>
 <p>YELLOW</p>	<p>The Sun, Eternity, Intensity, Optimism, Radiance, and Lightheartedness.</p> <hr/>
 <p>GREEN</p>	<p>Growth, Fertility, Tranquility, Coolness, Vitality, and Harmony.</p> <hr/>
 <p>BLUE</p>	<p>The Sky, the Ocean, Imagination, Masculinity, Silence, and Truth.</p> <hr/>
 <p>VIOLET</p>	<p>Luxury, Femininity, Wealth, Respect, Mystery, Wisdom, and Spirituality.</p> <hr/>
 <p>BROWN</p>	<p>Stability, Friendship, Warmth, Comfort, and Remembrance.</p> <hr/>
 <p>BLACK</p>	<p>Elegance, Simplicity, and Entrancement.</p> <hr/>
 <p>WHITE &amp; METALLICS</p>	<p>Innocence, Spirituality, Elegance, Purity, and Opulence.</p> <hr/>



CENTERED BY DESIGN

# CENTERED BY DESIGN

## COLOR THEORY & EMOTIONS GUIDE



**WARM COLORS** Colors that give you a cozy, soft feeling.



**COOL COLORS** Colors that give you a calm, soothing feeling.





CENTERED BY DESIGN

CENTERED BY DESIGN

# COLOR THEORY & EMOTIONS GUIDE

## ANALOGOUS

Colors that are next to each other on the color wheel.



## COMPLEMENTARY

Colors that are opposite each other on the color wheel.



## TRIADIC

Three colors spaced equally apart on the color wheel.



## SPLIT COMPLEMENTARY

A color and the two colors next to its complement on the color wheel.

